

MEASURE → FIX → VERIFY

Make your clients readable to AI Agents.

AI-Primed measures how automated agents discover, access and understand a website. A 0–100 readiness score, observed evidence and prioritized fixes make the work tangible. It does not predict an assistant’s answer or measure lost sales.

Six categories. One published method.

Crawl & Bot Access 20%

Robots rules, crawler access and fetch failures.

Commerce Readiness 20%

Observed product, price and offer information.

Policy & Trust 10%

Published policies and trust information.

Structured Data 25%

JSON-LD and machine-readable data completeness.

Content Machine-Readability 15%

Extractable content, navigation and llms.txt.

Entity Signals 10%

Clear business identity and organization signals.

Weights shown for online stores. For non-stores, commerce weight is redistributed. Emerging agentic checkout is assessed separately and deducts nothing. Blocked or unreachable sites fail outright; no numeric score is displayed.

A business case, not a promise.

15.9% vs 1.76%

ChatGPT referrals vs Google organic conversion [1]

One client site, not a market-wide benchmark.

43%

of shoppers who use AI use it to narrow a shortlist [2]

Survey of AI-using shoppers, not all shoppers.

~20%

of global online orders during Cyber Week were AI-influenced [3]

Cyber Week 2025; includes recommendations and service, not only autonomous checkout.

AI-referred traffic is currently small. These study-specific findings are not a forecast of your clients’ revenue. An audit measures readiness, not a guaranteed uplift.

Agency platform plan

50 sites · 10 competitors per project

Competitors: separate slots, scheduled and manual; no scheduled checks

Bulk audits up to 25 domains

White-label PDFs · client-ready report template

Fix-to-first-recorded-visit proof cards

\$249/month

\$4.98 per project/month
at full 50-project capacity

Proof cards show only recorded visits after an observed access change, not proof of causation or the actual fix date. Our method is published. Agency pricing is a platform subscription, not your client service fee.

Sources

[1] Seer Interactive · June 3, 2025 · Vendor case study · one client site

<https://www.seerinteractive.com/insights/case-study-6-learnings-about-how-traffic-from-chatgpt-converts>

[2] Menlo Ventures · September 16, 2026 · Investor-sponsored consumer survey

<https://menlovc.com/perspective/2026-the-state-of-consumer-ai/>

[3] Salesforce · December 5, 2025 · Vendor study · Cyber Week 2025

<https://www.salesforce.com/news/press-releases/2025/12/05/cyber-week-ai-agents-sales/>

Published method: ai-primed.com/docs